

Contact:
Ritu Pant
Chief Marketing Officer
TCC@tradecapitalcorp.com
Phone +1 (650) 549-1247



FOR IMMEDIATE RELEASE

TCC releases 2022 Economic Outlook

Seven reasons OEMs are primed for innovation in inventory finance

MENLO PARK, Calif., December 22, 2021 – Inventory funding company Trade Capital Corporation (TCC) today released its [2022 Economic Outlook](#), detailing seven reasons OEMs are experiencing a new urgency to evaluate innovative trade financing solutions to alleviate pressures on inventory holdings and balance sheets as the Covid-19 pandemic continues to disrupt global supply chains.

TCC forecasts an uneven economic recovery with growth easing into a more sustainable pace, contingent on supportive fiscal and monetary policy. OEMs continue to be confronted with supply chain bottlenecks without a near-term resolution, resulting in higher, lengthier inventory holds and balance sheet inefficiencies.

“It is time we embraced the new realities that have emerged in global trade that are going to stay with us for a while. Supplier power is currently at its strongest and manufacturers are aligning their procurement and finance strategies accordingly,” said Sanjay Bonde, Chairman and Chief Executive Officer of TCC.

TCC’s Capital-as-a-Service (CaaS) offering is primed for these conditions when higher interest rates, geopolitical risks, and supply chain disruptions demand an innovative inventory financing solution: working capital deployed efficiently and on demand to help companies maintain control over inventories and optimize their balance sheets.

About Trade Capital Corporation (TCC)

Trade Capital Corporation, based in Menlo Park, California, enables its clients to access dedicated and non-dilutive capital so they can focus on growth and innovation objectives. TCC’s Capital-as-a-Service solution unlocks liquidity and enhances its clients’ capital efficiency by funding and holding inventory until it is needed, helping companies achieve a lean-asset balance sheet while ensuring a seamless experience throughout the entire working capital lifecycle.

TCC's global leadership team has deep experience in strategic finance, supply chain management, and financial asset management – and has successfully raised large sums of both debt and equity capital. TCC sees significant opportunity to serve the needs of OEMs and manufacturers as demand for off-balance sheet inventory funding is magnified by the pandemic.

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